

Board Meeting



Culpeper Soccer Club

26 January 2016

Agenda



Culpeper Soccer Club

1. Call to Order
2. Approval of Minutes
3. Board Member and Staff Reports
4. New Business/Proposals
5. Dates of future meetings
6. Adjournment

Board Member and Staff Reports



Culpeper Soccer Club

Technical Director/Asst. Technical Director



Culpeper Soccer Club

Update of Previous Action Items

Super Y League Parent Information Meeting
CCL II Update
NSCAA Convention
Winter Training

Actions Items for the Next Month

NSCAA Spring Coaching Course 3/19
Travel/Academy Coaches Meeting 2/4
Travel/Academy Teams Practice Schedule
School Outreach

Misc Issues

Video Analysis
Need Week Off/Gap of training between winter & spring training

President



Culpeper Soccer Club

Update of Previous Action Items

- Sent CSC Newsletter
- Attended Parks and Recreation Advisory Committee Meeting
- Completed Survey Analysis (see separate slides)
- Star Exponent Registration Announcements for Super Y and Spring Registration
- Sent email to Orange, Lake of the Woods, Madison, and Rappahanock regarding Spring Recreation dates
- Posted CSC Implementation plan for US Soccer initiatives
- Culpeper Recreation Foundation Presentation
- Sent letter to Culpeper Rec Club regarding strategic partnership

Actions Items for the Next Month

- Meeting with Parks and Recreation to discuss summer usage

Misc Issues

- Weekly meetings during February and March to support Call to Action tasks
- Monthly meetings with Technical staff (VP of Travel and VP of Rec)
- Move Board meeting to last Tuesday of month

VP of Travel



Culpeper Soccer Club

Adding U12 Girls Team to Skyline

- \$300 league fees; \$500 Coach payment; \$300 Technical Directors
- Tournament Cost \$1000
- Total Cost \$2100/12 team roster = \$175 per player plus \$130 uniform cost = \$305 per player

Classic Fees for other counties

U8 (8 Players per team) Ref- \$30 Medals -\$16.00 –T-Shirts - \$80 Total \$126 per team/\$15.75 per player

U10 (10 players per team) Ref- \$79.50 Medals -\$20.00 –T-Shirts - \$100 Total \$199.50 per team/\$19.95 per player

U12 (14 Players per team) Ref- \$102 Medals -\$28.00 –T-Shirts - \$140 Total \$270 per team/\$19.29 per player

U14 (18 Players per team) Ref- \$111 Medals -\$36.00 –T-Shirts - \$180 Total \$327 per team/\$18.17 per player

U14 (18 Players per team) Ref- \$135 Medals -\$36.00 –T-Shirts - \$180 Total \$351 per team/\$19.50 per player

Parks and Recreation is looking to charge us in the range of \$10 per hour on each field to save us cost. This was not included in the above total. I charged the other teams \$2 toward the medals per player and \$10 per T-shirt per player the actual cost are \$3.50 for the medals and \$6.50 per T-shirt so we will make money off of that. My recommendation is to charge each player \$20.00.

U8 profit not including field fees \$34.00

U10 profit not including field fees \$.50

U12 profit not including field fees \$10.00

U14 profit not including field fees \$33.00

U18 profit not including field fees \$9.00 Total +86.50

Super Y Contracts I will send Via email this week after I talk in more detail with Dave.

Waiting to hear from Dave/Dan on tournament plans. Sent an email the other day and have not heard back.

VP of Recreation



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Update of Previous Action Items

- About 90% Finished With Recreational Handbook
- Finished Volunteer Coach Recruitment Flyer
- Meeting With Technical Staff & Monique Schedule for Friday, January, 26 @ 1100

Actions for Next Month

- Recreational Handbook Will Be Revised and Finished Within Two Weeks (Revised Policies Included)
- Contact K Art & Design for CSC Classic T-Shirts
- Develop Excel Template for Spring Rosters (Pending What I Learn From Friday's Meeting)

Misc Issues

- Move to make Saturday, March 12, 2016, the Official Date for Field Day & Pre-Season Coaches Meeting

VP of Public Relations



Culpeper Soccer Club

- **Dick's Contract**
 - Sponsorship check, pink socks, nets
- **Marketing Plan**
- **Sponsorship Plan**
 - TNT Fireworks – Walmart Fireworks Kiosk
 - Room Roster – Tournament Software/Sponsorship
 - Wendy Kamal willing to do sponsorship
- **Concession Stand – Lorraine LaRosa to Head up**
- **Classic T Shirt Sponsorship -**
- **Youtube Page – Created separate account for CSC**
 - Do not have access to previous account – was travel league only

Treasurer



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Update of Previous Action Items

- Possibility of posting financial statement online to promote transparency - suggest monthly budget-to-actual – Monique to post? Where?
- Purchase new indoor goals - DONE
- Purchase of new equipment for spring if needed – In progress, purchase date 2/15/16
- Purchase of trophies for U6 and awards for Classic – Locating invoices Ed's Awards, Triple Image
- W-2, 1099 Forms

Actions Items for the Next Month

- Camps – Spring Break, Summer?
- 5K/Kids 1 mile fun run?
- Closing Day?
- Fourth of July Tournament?

Misc Issues

- Video capability
- Coaching education
- Rec Club

Secretary



Culpeper Soccer Club

No significant issues to report

Adult League Coordinator



Culpeper Soccer Club

No significant issues to report

Office Manager



Culpeper Soccer Club

Update of Previous Action Items

- 1- Spring Rec Uniform reorder.
- 2- Reservations for new Parks and Rec locations for Spring and Summer
- 3- Registration nights
- 4- Reg numbers Spring 2016: as of Monday 1/25, TOPs (1), U4 (11), U6-U18 (364), Adult (0), Volunteer (5), Referee (7).
 - Final Reg for Winter: U8-U10: 25, U12: 10, U14-U16: 15, Inv: 17, Adult: 18.
 - Super Y Reg: U11B: 10, U12G: 2, U13B: 8, U16G: 3, U16B: 9
- 5- Accounting side: Processed all 1099s. W2s to go out this week.

Actions Items for the Next Month

Misc Issues

Next Meeting Date: 16 February 2016 @ 7:00



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Membership Survey Results



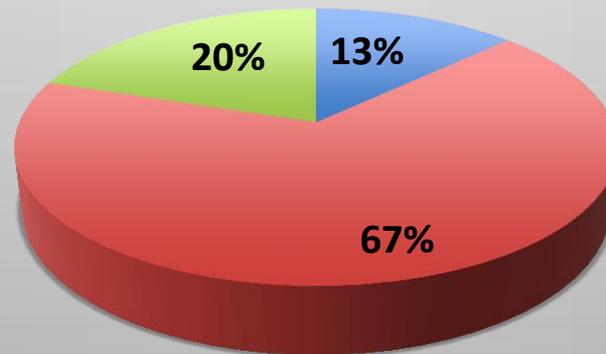
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Respondents



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- Survey was administered from 6 Dec – 20 Dec
- 85 total respondents across Recreation, Academy, and Travel programs



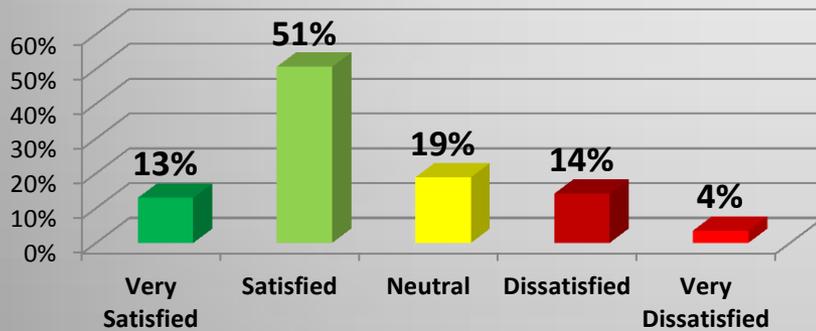
■ Academy ■ Recreation ■ Travel

Overall Satisfaction with CSC

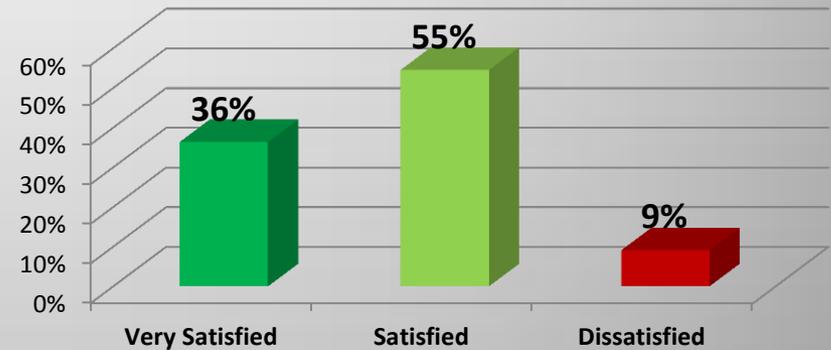


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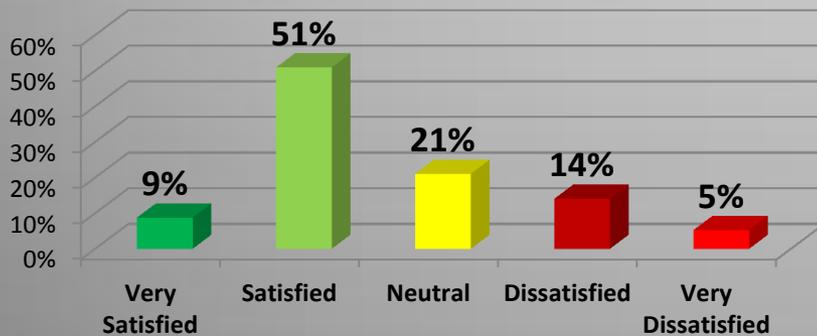
Overall



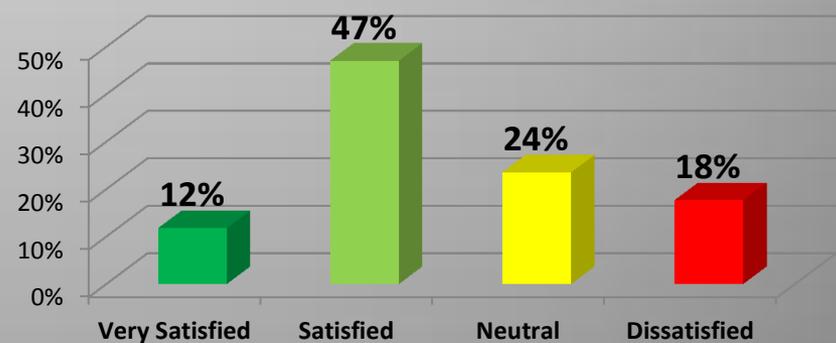
Academy



Recreation



Travel

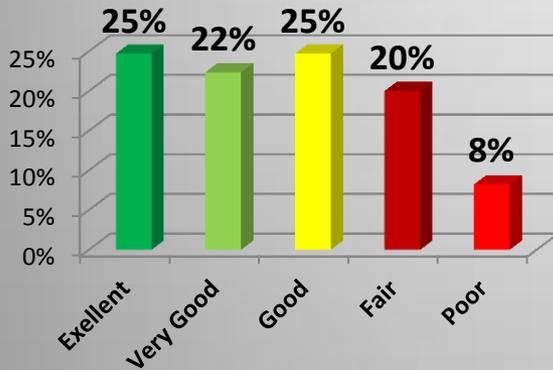


Overall Quality of Coaching



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Overall



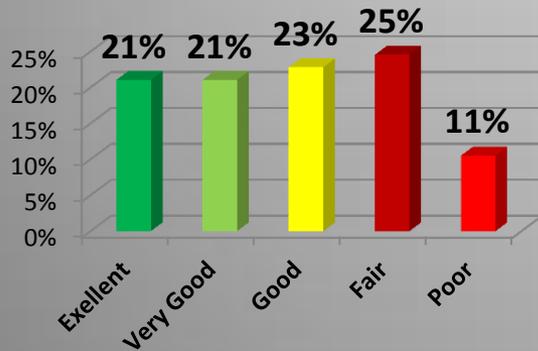
Academy



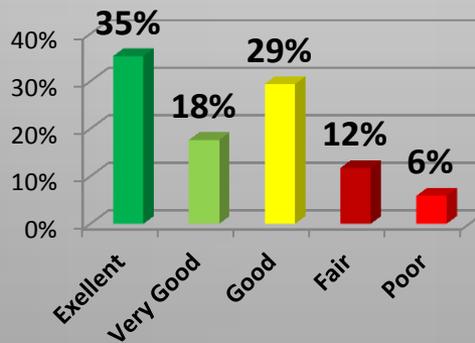
Findings:

- 47% of all respondents reported that the coaching was very good to excellent
- Academy and travel respondents rated their coaching quality higher than recreation

Recreation



Travel



Coaching Aspects



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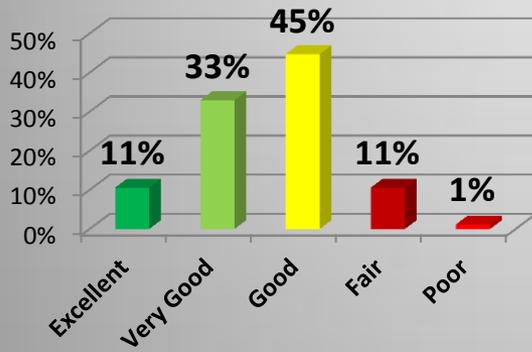
	Overall			Academy			Travel			Recreation		
	Strongly Agree/Agree	Neutral	Strongly Disagree/Disagree									
Coach was knowledgeable about the sport	79%	13%	8%	100%	0%	0%	94%	6%	0%	70%	18%	12%
Coach effectively communicated with players	73%	18%	9%	100%	0%	0%	71%	12%	18%	68%	23%	9%
Coach effectively communicated with parents	76%	12%	12%	82%	18%	0%	65%	18%	18%	79%	9%	12%
Coach was positive and enthusiastic	79%	11%	11%	100%	0%	0%	65%	24%	12%	79%	9%	12%
Coach was well prepared for training session and games	78%	11%	12%	91%	0%	9%	100%	0%	0%	68%	16%	16%
Coach focused on individual as well as team development	63%	23%	14%	100%	0%	0%	71%	24%	6%	54%	27%	20%

Registration, Team Formation, Schedules & Referees

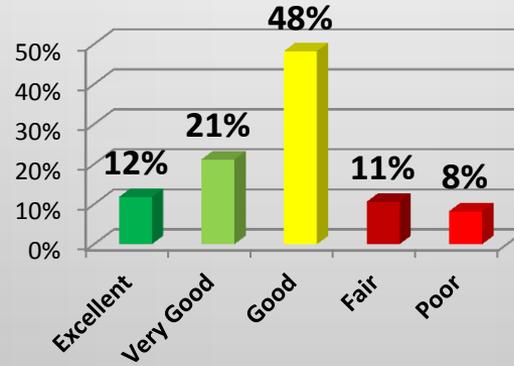


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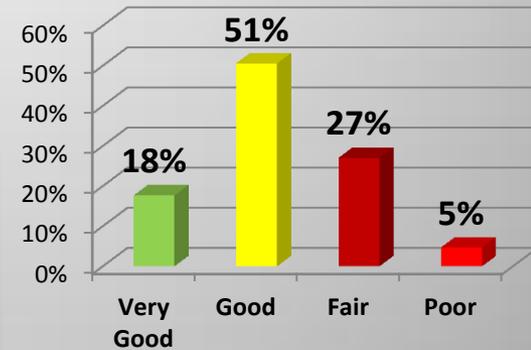
Registration Process



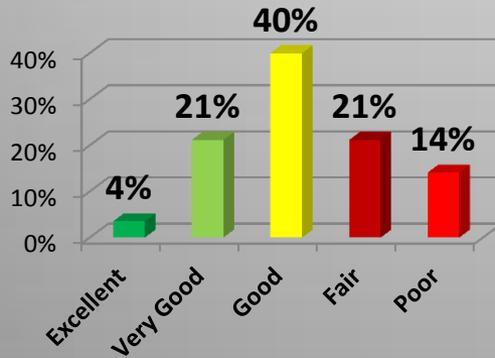
Practice Schedules



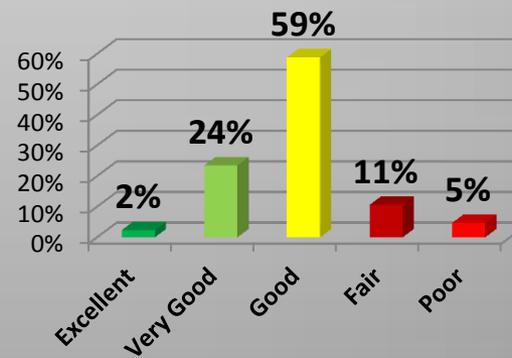
Referees



Team Formation



Game Schedule

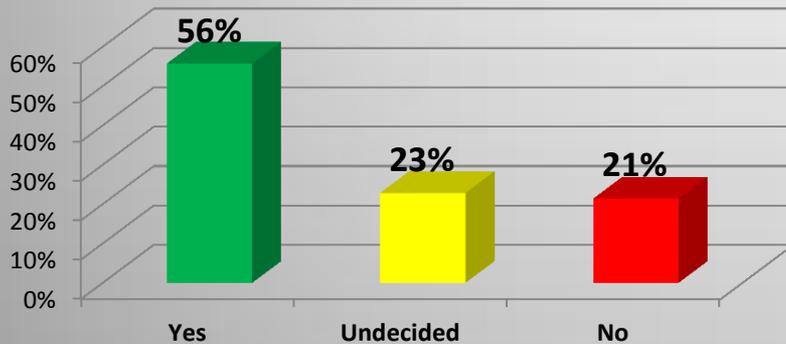


Misc. Issues

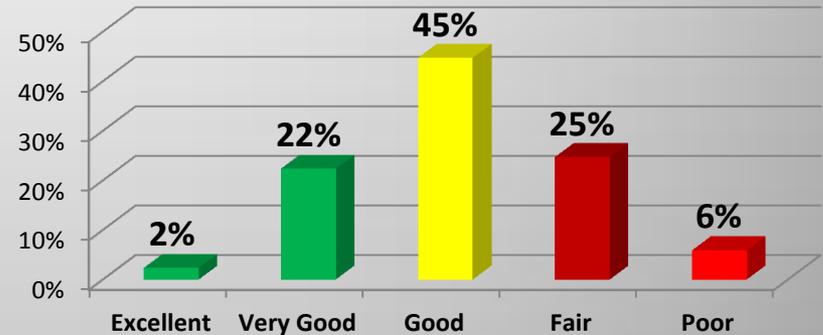


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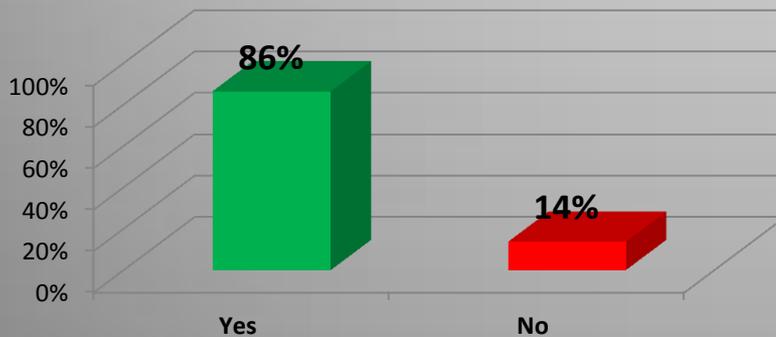
Continue Inter-County Rec League



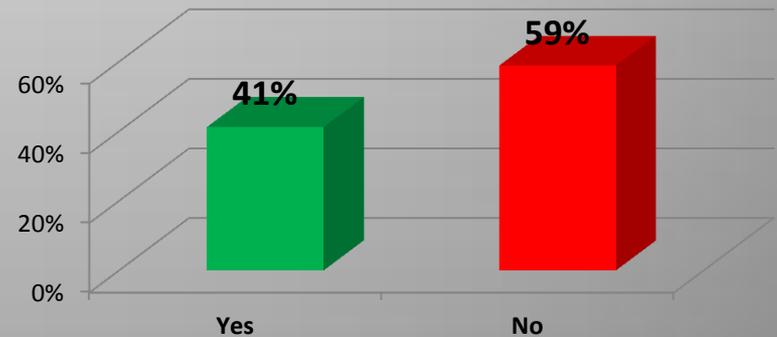
CSC Board Communication



Add U16 COED Division



Willing to Volunteer





Comments



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- The majority of comments focused on issues with the following:
 - Need for coaches to be properly educated and training
 - Communication
 - Registration/Rostering/Scheduling concerns
 - Criticism of the Board

Action Items to Address Concerns



Culpeper Soccer Club

- Continued participation in the Inter-County League
- Seek to add U16 Recreation Age group
- Re-evaluate recreation team formation process to include future use of ride share option
- Properly document recreation rostering procedures
- Post financial information monthly on website
- Monthly newsletter from Board
- Hold Coaching Clinics regularly
- Post position descriptions on website
- Release important dates earlier on calendar
- Improve planning efforts
- Offer regular/annual referee courses
- Increase practice facility in order to accommodate more practice schedule requests
- Improve information on registration website
- Continue to promote NSCAA Level 1 Diploma course to recreation coaches (currently available for free)
- Reimbursement for education/licenses
- Pre-season coaches meeting
- Distribution of coaching manual
- Regular coaching clinics and courses
- Mentoring program for first time recreation coaches